

MARCH NEWSLETTER

This month marked another step forward for EY-DGF 2.0! We are excited to share key developments, insights, and stories that highlight best practices in green and digital transitions across Europe. Stay tuned for exclusive interviews, policy updates, and inspiring initiatives!

IN THE SPOTLIGHT



Javier García Gómez: Primary Education Teacher and European Project Coordinator from Inercia Digital, Spain – Passionately promoting sustainability in Education and beyond.

In this interview, Javier García Gómez, Primary Education Teacher and Coordinator of European Educational Projects at Inercia Digital, discusses the organisation's impactful sustainability initiatives, including the Green Jobs Ambassadors, IT-ARGF, and STAR Erasmus+ projects. The **Green Jobs Ambassadors** project focused on raising awareness about green careers by empowering young people in vocational schools through workshops and educational tools. This initiative aimed to promote green professions and encourage students to pursue careers that contribute to a sustainable future. With a network of ambassadors, the project reached thousands of students, fostering a lasting commitment to environmental protection and green job opportunities.

The **IT-ARGF** project aimed to improve biodiversity preservation and agricultural sustainability by equipping farmers with innovative tools like augmented reality to optimize food production. By enhancing their knowledge of sustainable farming practices, IT-ARGF helped farmers boost productivity while protecting the environment. Lastly, the **STAR** project focused on promoting sustainable tourism practices among adults and SMEs in the tourism sector. Through educational resources and a mobile app, STAR empowered individuals and businesses to adopt more sustainable behaviors, contributing to the fight against climate change and advancing the principles of eco-friendly tourism, with an interactive mobile app (for [Android](#) and [iOS](#)) that educated

[Read full interview here](#)

NEWS FROM ACROSS EUROPE

European Climate Pact Flagship event 2025: Together in action

On March 19, 2025, the European Commission hosted the annual European Climate Pact flagship event, titled "Together in Action." This gathering celebrated progress in climate action and explored collaborative efforts toward building a climate-neutral and resilient future. The event featured sessions led by members of the Climate Pact Community, covering topics such as climate adaptation, youth activism, inclusive climate action, and the role of artificial intelligence in addressing climate challenges. Notably, young Europeans played a central role, sharing personal stories and engaging in discussions on education for a sustainable future and youth entrepreneurship. This event underscores the EU's commitment to involving youth in shaping and implementing green policies, resonating with the EY-DGF 2.0 project's emphasis on empowering young people in the green and digital transitions.

EU Ocean Days 2025: Advancing a sustainable blue economy

From March 4 to 8, 2025, the European Commission organized the EU Ocean Days in Brussels, bringing together over 1,800 ocean stakeholders, including policymakers, regional authorities, and young leaders. The event focused on sustainable blue economy initiatives, featuring the EU Mission "Restore our Ocean and Waters" Forum and the launch of the "Make EU Blue: Cities in Action" campaign by the EU4Ocean coalition. This citizen-driven movement encourages European cities to commit to ocean sustainability actions, highlighting the vital role of local communities and youth in environmental stewardship. The EU Ocean Days exemplify the EU's dedication to fostering sustainable practices and engaging young people in environmental initiatives, aligning with the goals of the EY-DGF 2.0 project to promote sustainability and green policies among European youth.

KTU students collaborate with Vinted to promote sustainable fashion

In a recent initiative, students from Kaunas University of Technology (KTU) collaborated with the online marketplace Vinted to address environmental challenges posed by the fast fashion industry. Recognizing the significant ecological footprint of clothing production, the students proposed integrating sustainability metrics into Vinted's platform. This feature would allow users to visualize the environmental benefits—such as reductions in carbon emissions and water usage—achieved by purchasing second-hand garments. To further encourage eco-friendly choices, they suggested implementing a rewards system where users could earn incentives for their sustainable purchases, fostering a community committed to environmental responsibility.

Additionally, the students recommended leveraging artificial intelligence (AI) to enhance the user experience on Vinted. Proposed AI-driven features include personalized size recommendations, visual search capabilities, and outfit assembly tools. These innovations aim to simplify the shopping process, making second-hand clothing a more attractive and accessible option for consumers. By merging technological advancements with sustainable practices, the KTU students' proposals offer a forward-thinking approach to promoting environmentally conscious fashion choices among young Europeans.



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