

APRIL NEWSLETTER

During April, we celebrated World Earth Day and explored all the possibilities through which taking care of the planet takes us a step further towards green transitions. From school marathons to scientific research in the areas of geology and sustainable design, GREENOVATE brings you the layers of raising awareness about the needs of our planet.

IN THE SPOTLIGHT



Idil Gaziulusoy, Associate Professor at the Department of Design at Aalto University, Finland

Idil Gaziulusoy is an Associate Professor at the Department of Design at the Aalto University in Finland. She is a sustainability scientist and design researcher, whose work is concerned with socio-technical and socio-ecological systems with a particular focus on product-

*"My advice for those who are interested in these issues is to **look for opportunities, to study and to learn**, either through formal education or professional development channels, or self-study, or peer networks. To educate themselves in different ways the discipline of design*

consumption systems. She is a global pioneer in the emerging design for sustainability transitions, developing theories and methods/tools for design practices dealing with sustainability transitions.

resists and can resist this kind of pumping of consumerist culture.”

[Read full interview here](#)

NEWS FROM ACROSS EUROPE

Across Europe, Earth Day 2025 was marked by a diverse array of activities that underscored the continent's commitment to environmental sustainability.

SLOVENIA

In April, for the occasion of the World Earth day, educational institutions from kindergartens to faculties in the program Eco-Schools participate in the Climate Run campaign, aimed at raising awareness about the impacts of climate change among children, students, parents, and the broader community.

ITALY

With the project "Murales per la terra", Earth Day Italia aims to bring young people closer to the issues of sustainability by deepening the objectives of the 2030 Agenda through street art. The project consists in creating a mural thanks to the inspiration of Mobydick, an internationally known street artist, always sensitive to environmental issues, who transforms simple walls of a school or an urban building into works of art.

SPAIN

Barcelona celebrated Earth Day with the annual "Fira per la Terra," an Earth Fair featuring workshops, exhibitions, and performances aimed at promoting environmental consciousness. The Barcelona Earth Fair also aims to bring focus to the fight against climate change and showcases a wide range of environmentally friendly products. There are fun activities for families and children through which they can introduce themselves further with topics related to the planet and its sustainability.

GERMANY

[EARTHDAY.ORG](https://earthday.org), EDO, the global leader in Earth Day advocacy, observed by over one billion people every April 22, and [ICLEI – Local Governments for Sustainability](#), announced the upcoming launch of Earth Action Day, an ambitious initiative to engage local communities worldwide in renewable energy and climate action dialogues. It kicked off in April 2025 and will continue throughout the year. [Earth Action Day](#) invites mayors, city governments, and their communities to discuss climate action in their communities, with a special focus on how renewable energy can bring social,

economic, and environmental benefits to their regions.

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